

07-20-00

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UTILITY PATENT APPLICATION TRANSMITTAL
 (for Noncontinuing, Nonprovisional
 Applications under 37 C.F.R. §1.53(b))

Attorney Docket No. 66182

07/18/00
 1c886 U.S. PTO

1c564 U.S. PTO
 09/618321
 07/18/00

Box PATENT APPLICATION
 Commissioner for Patents
 Washington, D.C. 20231

Sir:

Transmitted herewith for filing
 under 37 C.F.R. §1.53(b) is the
 nonprovisional, noncontinuing
 patent application for:

Title: METHOD AND SYSTEM FOR ANIMATED
 PERSONALIZED ON-LINE PRODUCT PRESENTATION

First Named Inventor or
 Application Identifier:

MARC DAVID ABRAHAMS

)
) **CERTIFICATE OF MAILING BY "EXPRESS MAIL"**
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) I hereby certify that this paper or fee is being
) deposited with the United States Postal Service
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) under 37 CFR §1.10 on the date indicated above and
) is addressed to the Commissioner for Patents,
) Washington, D.C. 20231.
) Pamela M. Stone
) (Typed or printed name of person mailing)
) Pamela M. Stone
) (Signature of person mailing)
)
)
)

- (X) 17 pages of the specification (including claims) are enclosed.
- (X) 1 page Abstract (page 18 of specification).
- (X) 1 page Cover Sheet.
- (X) 7 sheet(s) of drawings are enclosed. (X) Formal () Informal
- (X) An executed Oath or Declaration and Power of Attorney naming the actual inventors is enclosed.
- () The names of persons believed to be the actual inventors are set forth in the enclosed unexecuted Oath or Declaration and Power of Attorney (§1.41(a) and §1.53(b)).
- (X) An Assignment(s) of the invention to Sony Corporation and Sony Electronics, Inc., and cover sheet are enclosed.
- (X) A check in the amount of \$40.00 to cover the fee for recording the assignment(s) is enclosed.
- () A 37 C.F.R. §3.73(b) Statement is enclosed (where an Assignee seeks to take action in a matter before the Patent Office).

- () An Information Disclosure Statement is enclosed.
- () A Form PTO-1449 is enclosed.
- () _____ References (copies) listed on the Form PTO-1449 are enclosed.
- (X) A Return Receipt Postcard is enclosed (MPEP §503).
- () A MicroFiche Computer Program (Appendix) is enclosed.
- () A Nucleotide and/or Amino Acid Sequence Submission is enclosed.
- () A Computer Readable Copy is enclosed.
- () A Paper Copy (Identical to Computer Copy) is enclosed.
- () A Statement Verifying Identity of above Copies is enclosed.
- (X) The filing fee is calculated below:

Fee Calculation For Claims As Filed

(a) Basic Fee		\$ 690.00
(b) Independent Claims	<u>2</u> - 3 = <u>0</u> x \$ 78.00 = \$ <u>0</u>	
(c) Total Claims	<u>22</u> - 20 = <u>2</u> x \$ 18.00 = \$ <u>36</u>	
(d) Fee for Multiply Dependent Claims	\$260.00	\$ _____
Total Filing Fee		\$ <u>726.00</u>

- () A Statement(s) of Status as Small Entity is enclosed, reducing the Filing Fee by half to: \$ _____
- (X) A check in the amount of \$ 726.00 to cover the filing fee is enclosed.
- () A separate written request under 37 C.F.R. §1.136(a)(3), which is a general authorization to treat any concurrent or future reply requiring a petition for an extension of time under 37 C.F.R. §1.136(a) for its timely submission as incorporating a petition for an extension of time for the appropriate length of time, is enclosed.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required in this application under 37 C.F.R. §§1.16-1.17 during its entire pendency, or credit any overpayment, to Deposit Account No. 06-1135. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1135. This sheet is filed in duplicate.


(X) Address all future communications to Customer Number 22242.



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(Date)



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